

Message Text

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PAGE 01 DUBLIN 01518 251432Z

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ACTION EUR-12

INFO OCT-01 ISO-00 EB-06 RSC-01 /020 W

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R 250830Z OCT 74

FM AMEMBASSY DUBLIN

TO USDOC WASHDC

INFO SECSTATE WASHDC 6115

UNCLAS DUBLIN 1518

E.O. 11652: N/A

TAGS: ESTC, EI

SUBJECT: WTDR - GROSS CASH REGISTERS LTD., INDUSTRIAL ESTATE,
THURLES, CO. TIPPERARY.

REF: STATE A-7003, SEPTEMBER 9, 1974 AND DUBLIN 1449

1. ADDRESS: INDUSTRIAL ESTATE, THURLES, CO. TIPPERARY. CABLE:
N/A; TELEX: N/A; PHONE: 762; OFFICER: S.G. DOWNTON, JOINT MANAG-
ING.

2. LARGE FIRM, ESTABLISHED 1946, EMPLOYEES IN THE GROUP TOTAL
1,400 AND SALES FORCE 200 APPROX. THE COMPANY OPERATE AS MANUFAC-
TURER OF CASH REGISTERS AND CALCULATORS. SALES AREA INCLUDES EC
AND EFTA COUNTRIES, SOUTHERN AND EASTERN ASIA AND EUROPE.

3. FINANCIAL REFERENCES: BARCLAYS BANK LTD., 1/3 CHURCHILL SQUARE,
BRIGHTON, SUSSEX, BN1 8AQ, ENGLAND.

4. MAJOR FOREIGN FIRMS REPRESENTED: LLOYD'S DISC CORP., 18601 SO.
SUSANA ROAD, COMPTON, CALIFORNIA 90221, AGENCY FOR "ACCUMATIC"
ELECTRONIC CALCULATORS ACQUIRED IN 1973.

5. GROSS CASH REGISTERS LIMITED IS A PUBLIC COMPANY REGISTERED IN
ENGLAND IN 1946. THE COMPANY HAS THREE FULLY-OWNED U.K. TRADING
SUBSIDIARIES, ONE PARTLY-OWNED U.K. TRADING SUBSIDIARY AND
SEVERAL FOREIGN-REGISTERED TRADING SUBSIDIARIES. THE US SUBSID-
IARY IS GROSS CASH REGISTERS INC., 1631 CARMEN DRIVE, ELK GROVE
VILLAGE, ILLINOIS 60007. THE FIRM OPERATE AS MANUFACTURERS OF
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CASH REGISTERS, ELECTRONIC CALCULATORS AND FOOD PROCESSING

EQUIPMENT. ELECTRONIC CALCULATORS AND FOOD PROCESSING
EQUIPMENT. ELECTRONIC CALCULATORS ARE ASSEMBLED AT THE THURLES
FACTORY FOR MARKETING BY THE ENGILSH SUBSIDIARY, GROSS ELECTRONIC
CALCULATROS LTD., HOLLIBGBURY, SUSSEX, ENGLAND. A MERCANTILE
SOURCE STATES THAT THE COMPANY MEET THEIR COMMITMENTS IN A SATIS-
FACTORY MANNER AND THE GRANTING OF NORMAL CREDIT IS CONSIDERED
ADMISSIBLE. A BANKING SOURCE STATES THAT THIS IS A PUBLIC
COMPANY IN THE MANUFACTURING FIELD UNDER ABLE MANAGEMENT AND
MAINTAINING VERY SATISFACTORY ACCOUNTS. CONSIDERED GOOD FOR
NORMAL BUSINESS ENGAGEMENTS. RECOMMENDED AS A TRADING PARTNER
FOR US FIRMS.

6. DATE OF INFO: 10/74.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: STRATEGIC TRADE CONTROLS, BUSINESS FIRMS
Control Number: n/a
Copy: SINGLE
Draft Date: 25 OCT 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974DUBLIN01518
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740305-1093
From: DUBLIN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19741017/aaaaanya.tel
Line Count: 75
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: STATE A-7003, SEPTEMBER 9, 1974 AND, DUBLIN 1449
Review Action: RELEASED, APPROVED
Review Authority: boyleja
Review Comment: n/a
Review Content Flags:
Review Date: 19 MAR 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <19 MAR 2002 by chappeld>; APPROVED <11 FEB 2003 by boyleja>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: WTDR - GROSS CASH REGISTERS LTD., INDUSTRIAL ESTATE, THURLES, CO. TIPPERARY.
TAGS: ESTC, EI, GROSS CASH REGISTERS LTD, INDUSTRIAL ESTATE, THURLES CO, TIPPERARY
To: COM
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005